

Charan Singh

Principal Product Designer

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Principal product designer with 10+ years across AI, healthcare and B2B SaaS, including a design management stint at a Google X spin-off and a 10-person creative team at Why Labs. Builds systems that scale: design libraries adopted org-wide, measurable churn and retention gains, and cross-functional teams aligned around shippable roadmaps.

EXPERIENCE

Staff IC, Design Head (Contract)

Linkeye · Bengaluru (Remote) · Jun 2025 - Dec 2025

- Rebuilt a legacy network-monitoring SaaS end-to-end into a modern, agentic-AI-first product in 6 months.
- Designed the agentic-AI layer that surfaces network issues and automates root-cause analysis, cutting mean diagnosis time from ~2 days to under 15 minutes.
- Redesign earned multiple recognitions and praise at global Gartner events.

Design Consultant (Retainer) (Current)

Careerflow.ai · US (Remote) · Aug 2024 - Present

- Lifted Week-1 retention +37% across Apr-Jun cohorts by resolving UX friction on key activation surfaces.
- Owns core B2C feature pipelines; shipped 2 AI-backed features and stabilized long-term retention at a ~15-16% Week-8 loyal-cohort floor.

Design Lead (Contract)

Recovery.ai · US (Remote) · Jul 2023 - May 2024

- Led end-to-end design for a generative-AI healthcare product supporting post-op patient rehab, shrinking the patient-provider communication loop from ~48 hours to same-day.
- Built a full design system, a patient mobile app, and provider web and native apps in 8 months, with a 3-level pain-severity signal driving recovery insights.

Design Manager (Contract)

Google X arm (Nextsense.io) · California, US (Remote) · Jun 2022 - Mar 2023

- Directed strategic design for a semi-secret Google X spin-off as part-time design manager.
- Drove cross-team collaboration, shipping on-time deliverables backed by a scalable component library.

Growth Design Lead

Golden Circle App · Bengaluru, IN (Remote) · Dec 2021 - May 2022

- Directed end-to-end UX for a high-profile executive networking platform.
- Drove data-driven iteration that cut bounce rate ~19% and lifted retention ~12% in 6 months.

Product Design Lead

Thinklink · Toronto, CA (Remote) · Aug 2021 - Nov 2021

- Defined visual language and core user flows for a B2B cybersecurity SaaS product.
- Shaped roadmap strategy, scoping features for the dashboard and integrations editor.

Senior Product Designer

GoodStack Inc · California, US (Remote) · Sep 2020 - Jul 2021

- Led end-to-end design as the sole designer inside a product studio.
- Owned UI/UX, visual design and prototyping across 4 shipped products in fintech and healthcare.

Product Designer

domino.ai · Bengaluru, IN · Jan 2019 - Jan 2020

- Built the design system and brand guidelines behind every product patch, prototype to high-fidelity spec.
- Cut developer handoff time 30% with a unified, scalable component library.
- Set brand standards adopted by marketing and communications.

Selected Early Roles

Why Labs · New Delhi, IN · Feb 2017 - Jan 2019

- Managed a 10+ person team of designers and developers.
- Partnered with YC- and Sequoia-backed startups to shape design strategy toward product-market fit.

Earlier roles

onething.design, Fiftood & BetaGlide · IN · 2014 - 2017

- UX Designer at onething.design: led research and redesigned a telecom analytics B2B SaaS, contributing ~30% revenue growth through retention.
- Co-founded Fiftood (cloud-kitchen growth, ops and sales); ran front-line UX research as an intern at BetaGlide.

EDUCATION

Anna University, India

Bachelor of Aeronautical Engineering · Aug 2010 - Jul 2014

TOOLS

Figma, Illustrator, Framer, Tableau, Google Analytics, Mixpanel, Maze, Linear, Notion, GitHub, Cursor, Vercel, Supabase, Lovable, Bolt, Replit, Claude, Claude Code

SKILLS

User research, Information architecture, Wireframing, Prototyping, Interaction design, Visual design, Design systems, AI-native product design, Agentic UX, Critical design thinking, HTML, CSS, Webflow

LANGUAGES

English (Fluent), Hindi (Native), Punjabi (Native), Swahili (Intermediate), German (Basic)